



Creative Photos & Graphics

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# CONGRATULATIONS

## YOUR SON AND/OR DAUGHTER HAS REACHED THEIR SENIOR YEAR

*It may seem like an odd statement to make as your student is finishing up their junior year. But at J K Images, our thoughts turn to the summer and the upcoming class of seniors!!*

**IF YOU ARE A WEST YORK STUDENT** - J K Images has been contracted by West York High School to provide the senior photos for the Class of 2022. That means this summer your son and/or daughter will be heading to our studio for their senior yearbook photo. All West York seniors will be required to purchase a formal yearbook session to have their photo in the 2021-2022 school yearbook.

There always seems to be a question of why schools would contract one photographer to do their yearbook photos. Just to inform you as customers, a contract helps the school in a few ways. Two of the biggest reasons are, consistency of the photos in the formal senior section of the yearbook, and the photographer (J K Images) provides camera equipment, digital work for yearbook candids and student workshops.

With this letter you are receiving the following:

- **An appointment set up by J K Images.** The sittings at J K Images are broken down into 4 different sitting sessions. Here is how our scheduling process will work for the summer of 2021.
- **We have scheduled a “Mini” session time slot for you.** A “Mini” session includes your formal yearbook poses, cap and gown photo (we have WY cap & gown), plus one change of clothes for some casual poses. Please see the sitting options page in our 8 page senior brochure with this mailer.
  - If you wish to do just the yearbook formal poses, no change in your time slot is needed.
  - If you wish to do more than the “Mini” session, you will have to contact the studio to change your session time to accommodate your desired session.
- **SPECIAL OFFER** - With the pandemic that has occurred, we now know how important family is to each of us. **With each Mini, Classic, or Combo session, J K Images will add in a family pose free of charge. This is for immediate family only (parents and siblings) and must be done at the time of the senior session.**
  - If your scheduled time does not work, please contact the studio immediately to change your sitting time. However, please know that sitting times will be limited as the summer moves forward. We are starting our senior season later this year due to some renovations around the studio which means right now we are scheduled right up to the first day of school. We have left some gaps in our schedule so if you need to reschedule, do it soon!
  - Our studio will be available for sittings Monday through Thursday 9-5 and selected Fridays 9-noon. If an evening or Saturday morning time is required, there will be a \$45.00 up charge in addition to the normal sitting fee. Not every Saturday is available.

We need to have all **YEARBOOK PHOTO SESSIONS COMPLETED BY AUGUST 31**. Please don't wait until the end of summer and expect that we will have numerous openings. As many of you know because of your involvement in fall sports/activities, when the middle of August rolls around, our photographers and staff will be busy with those programs.

After your photo session, you will receive a book of previews and ordering information from J K Images.

As you can tell from the above paragraphs, this photo appointment is the start of your son and/or daughter's senior year. **We ask for your cooperation in helping with these responsibilities.**

We look forward to the opportunity of working with your family to provide quality, affordable senior photos for your enjoyment. We pride ourselves on our commitment to make your child's senior photos an experience that will last a lifetime. From the initial photo session to the finished product, many students have enjoyed the **atmosphere** and **respect** that they have found at our studio.

Thank You - J K Images

**WEST YORK STUDENTS PLEASE READ OTHER SIDE FOR YEARBOOK DRESS**

# If you are a West York Senior

YEARBOOK DRESS - To give the senior section of your yearbook a classic, formal look (as directed by the school district), the following is the dress code:

## GIRLS

**99.9% of the girls opt for the formal black drape.  
Black drape is available upon request at the studio.**

**ALL FEMALE CLIENTS MUST BE ACCOMPANIED BY A FEMALE TO ASSIST IN PUTTING ON DRAPE. AS OF THIS MAILER, WE DO NOT HAVE ANY ASSISTANTS LINED UP FOR THE SUMMER. WE WOULD LIKE A FEMALE FAMILY MEMBER OR FRIEND TO PLACE THE DRAPE ON THE CLIENT.**

**Girls should wear a cami, tank top, or tube top as a privacy top under the drape.**

## GUYS

**Shirt, Tie, and Jacket.**

**If you do not have - We have ties and jackets in LIMITED sizes or  
We suggest borrowing from family or friend.**

As noted on the “Looking Good” page of our brochure on our website [www.jkimagepgc.com](http://www.jkimagepgc.com) (Seniors Page), please dress from head to toe and remember all accessories.